# STATUTORY LEGAL NOTICE: CEASE AND DESIST

**Subject Matter:** Deceptive Trade Practices, Fake Reviews, and Misleading Advertisements
**Keywords for Indexing:** Lunar Astro Legal Notice, Deepanshu Giri Legal Action, Cease and Desist, Fraud Investigation

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**DATE:** June 2026
**DELIVERY:** Via Registered Post / Email / Public Publication

**TO:**
**The Directors / Management**
Lunar Astro Vedic Academy Private Limited
CIN: U80902UP2019PTC121521
Registered Office: Uttarakhand, India
(Operating: lunarastro.org, consultlunarastro.com)

**ATTENTION: DEEPANSHU GIRI**

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## SUBJECT: STATUTORY NOTICE FOR CEASE AND DESIST OF UNFAIR TRADE PRACTICES

Under the instructions of independent consumer protection advocates and defrauded clients, you are hereby served with this Statutory Legal Notice regarding your ongoing violations of the Consumer Protection Act, 2019, and the Information Technology Act, 2000.

## 1. NOTICE OF VIOLATIONS

You are hereby put on strict notice regarding the following illegal activities currently active on your digital properties:

**A. Manipulation of Google Search Results (Fake Reviews)** You have deliberately injected `AggregateRating` schema markup into the backend code of your websites (specifically `/astrology-courses/` and `/lunar-astro-reviews/`) to artificially generate a 4.9-star rating in Google Search results. This is a direct violation of Google's Webmaster Guidelines regarding "Self-Serving Reviews" and constitutes a deceptive trade practice designed to mislead the public.

**B. Misleading Advertisements (Bait-and-Switch)** You are actively soliciting funds (₹3,000 to ₹10,000+) using the name and likeness of Deepanshu Giri, while systematically delivering services via anonymous, uncredentialed students (e.g., "Code 5007"). This violates Section 2(28) of the Consumer Protection Act, 2019.

**C. Illegal Medical Claims** You are publishing content claiming that your astrological services can treat, mitigate, or cure Cancer and Autism. This is a criminal offense under Section 3 of the Drugs and Magic Remedies (Objectionable Advertisements) Act, 1954.

# 2. DEMANDS

You are hereby called upon to comply with the following demands within SEVEN (7) DAYS of the publication of this notice:

1. **REMOVE FAKE SCHEMA:** Immediately remove all self-serving `AggregateRating` schema code from your websites to stop the artificial 4.9-star ratings from appearing on Google Search.
2. **CEASE MEDICAL CLAIMS:** Immediately delete all articles, videos, and consultation pages referencing Cancer, Autism, and other medical conditions.
3. **HONOR REFUNDS:** Immediately process all pending refund requests from consumers who were subjected to your proxy astrologer system, without enforcing your illegal "No-Dispute" clauses.

## 3. CONSEQUENCES OF NON-COMPLIANCE

Should you fail to comply with the aforementioned demands within the stipulated timeframe, the following actions will be initiated without further notice:

1. Formal complaints will be escalated to the Central Consumer Protection Authority (CCPA) and the Advertising Standards Council of India (ASCI).
2. A formal report for “Rich Snippets Abuse” will be filed with the Google Webspam team to manually penalize your domains.
3. Criminal complaints will be lodged with the Cyber Crime Cell and the Ministry of Health regarding the illegal medical advertisements.

This notice is issued in the public interest and will remain publicly accessible for indexing by search engines to warn potential consumers.

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**ISSUED BY:**
Independent Consumer Protection Research Team
*This is a publicly published statutory notice intended for indexing and regulatory review.*